

Keynote Speeches Zumtobel Group

Light + Building 2018

	SU 18.03	MO 19.03	TUE 20.03	WED 21.03	THU 22.03
10:00		Dario Maccheroni, Outdoor Application Expert (Zumtobel Group) Stephane Vasse, Head of IoT Business Development (Zumtobel Group) „IoT in museums“	Ayad Abul-Ella, General Manager Services (Zumtobel Group) „The Future of Connected Lighting“	Manfred Petschulat, Director of Application & Product Management Indoor (Zumtobel Group) „Tunable White – Connecting with Nature“	Manfred Petschulat, Director of Application & Product Management Indoor (Zumtobel Group) „Tunable White – Connecting with Nature“
11:00		Zumtobel Group Award 2017: Michael Maltzan, Michael Maltzan Architecture (winner category Buildings) Zhang Li, TeamMinus (winner category Young Professionals) Zhang Ke, ZAO/standardarchitecture, (jurymember) „Social Architecture: Human and Deep Cultural Aspects in Architecture“	Gabriel Wetzel (Bosch SI), Thomas Knoop Host: Karl Flax „Building Infrastructure Based Digital Services“	Patrick Drach, Project Manager (Rehles) Bastian Langer, Key Account Manager Automotive (Zumtobel Group) Host: Herwig Burtscher „Lighting as a Service: how strong partnerships create a win-win situation“	Martin Thompson, Manager „Thorn Academy of Light“ (Zumtobel Group) „Sports Lighting“
14:00	Holger Leibmann, Lighting Consultant (Zumtobel Group) „Virtual Reality is Cool – but is it any good for working on lighting projects?“	Dan Hodgson, Design Applications Director (Zumtobel Group) „First impressions last – the role of lighting in new urban design“	Akshay Thakur, Regional Director, EMEA Lead, Smart Building Programme (JLL) Tariq Hussain, Head of Strategic Partnerships (Zumtobel Group) Stephane Vasse, Head of IoT Business Development (Zumtobel Group) „Smart Building of the Future“	Florian Reithmeier, EVP BD Zumtobel Group Services (Zumtobel Group) „The Future of Connected Lighting“	
15:00	Dan Hodgson, Design Applications Director (Zumtobel Group) „First impressions last – the role of lighting in new urban design“	Zumtobel Group Award 2017: Ben van Berkel, UNStudio (winner category Urban Developments), Arturo Vittori, Italian Architect (winner category Applied Innovations), Kjetil Trædal Thorsen, Snøhetta Architects (Chairman of the jury) „Design that Puts People First“	Sebastian Schreiber (PWC), Florian Reithmeier Host: Daniela Proksch „Digitalization transforming all industries“	Tariq Hussain, Head of Strategic Partnerships (Zumtobel Group) Stephane Vasse, Head of IoT Business Development (Zumtobel Group) Host: Anna Sutter „New Insights, Better Customer Experiences – How E.Leclerc Langon Benefited from the Internet of Lighting“	